



GuesttoGuest and HomeExchange join forces to take the home swapping to a new level: Meet the team at the Los Angeles Travel and Adventure Show February 24-25, 2018

Los Angeles, February 8, 2018 - GuesttoGuest and HomeExchange are happy to announce their participation to The LA Travel & Adventure Show on February 24-25, 2018 introducing GuesttoGuest to the Southern California event for the first time.



In February 2017, GuesttoGuest, the largest global home exchange community, acquired the U.S.-based international home swapping company HomeExchange by raising \$35 million. This is a part of an aggressive plan to reach one million world-wide users by 2019.

The acquisition marked a turning point in the travel industry as the two come together to create the world's undisputed leader of the home swapping market with more than 400,000 homes in their collective inventory. HomeExchange and GuesttoGuest facilitated over 2.3 million

overnights in 2017 by serving a wide range of international users from young urban professionals to families with kids and active retirees.

One year after the acquisition, Since the merger, some new features were implemented to make home exchanging even easier. Chief among them is HomeExchange's new mobile app which allows travelers to browse listings, send and receive messages and arrange their next home swap on the go.

HomeExchange, with 65,000 home listings in 151 countries, is an established brand in the United States market. Members subscribe with through an annual membership fee depending on tier of service. It continues to pursue established travelers in search of premium experiences.

GuesttoGuest, with it's 280,000 home listings in 187 countries, is particularly strong in European markets and will remain free for users while targeting a younger audience.

***Come and meet members of the HomeExchange and GuestToGuest team at
The LA Travel & Adventure Show
Booth 1030, Los Angeles Convention Center (South Halls JK), 1201 South Figueroa Street
Los Angeles, California 90015***

Contact at the LA Travel & Adventure Show

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