



Press Release

Home swaps on HomeExchange increase during school holidays

Families are increasingly organizing their school holidays on HomeExchange, to destinations big cities and neighboring countries

October 9, 2017 - Home and apartment exchanges are for more than just summer holidays. With 33% more bookings in 2017, school holidays are a prime time for families to exchange their homes. School holidays house swap are becoming a more and more popular trend. Big cities and neighboring countries are favorite destinations of the families for short stays.



With many days of school holidays between now and June 2018, parents have to be creative to vacation and not break the bank. Considering one's home and surroundings can be a source of discovery for others, HomeExchange allows users to easily find other members hoping to take breaks for school holidays. For some, it

means escaping the city and exploring the countryside by hiking or cycling, for others, it's exploring big cities or indulging in winter sports in the mountains. For a true "Live like local" experience, there is no need to go to the other side of the world.

It is precisely the feeling of being "at home" that makes the experience so special: bedrooms for the whole family, toys, bikes, tips on local activities and places to see. There are even DVDs and board games for the rainy days. "This is what people prefer in home exchange. Nothing can compare to the comfort of a real home" commented Charles-Edouard Girard, Executive Chairman of HomeExchange.

The concept of home exchange does requires a level of trust, and that is precisely the foundation of a successful formula: "All guests, whether through reciprocal or non-reciprocal exchanges, are also hosts. Families welcome others into their home and, in return, are also welcomed.". Mutual respect is the heart of Home Exchange," adds Girard.

There is no need to be an owner to get started. Home swapping does not involve *any* financial transaction between the parties. It is not subletting. In fact, it is more like having friends or family come to stay at your home.

Membership offers unlimited access to home listings and swaps anywhere in the world.

HomeExchange yearly membership: \$150

About HomeExchange

Launched in 1992, [HomeExchange](#) was one of the pioneers of sharing economy, inspiring the blockbuster movie "The Holiday". In 2016, its 65,000 members in 150 countries completed 1.6 million overnight stays by swapping homes, notably thanks to the Balloon system which facilitates non-reciprocal stays. Elected "Best Site to Reserve Your Stay" by readers of USA TODAY and 10Best, HomeExchange was acquired in February 2017 by GuesttoGuest and continues to expand internationally. HomeExchange has offices in Boston, Paris and Zagreb.

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