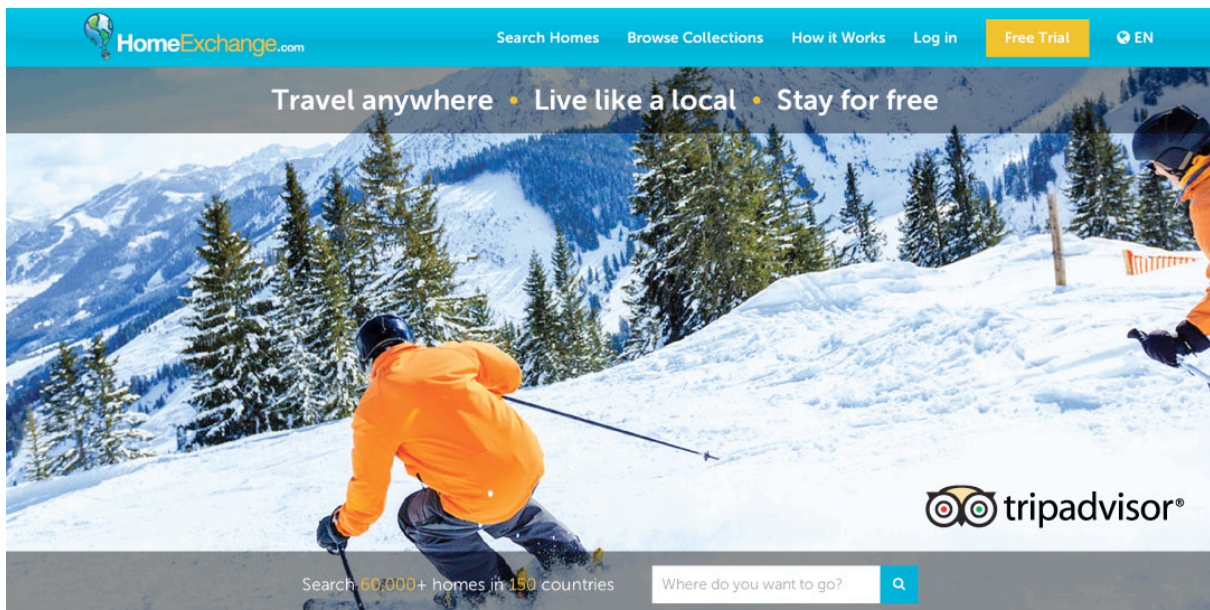




Press Release – January 22, 2015

HomeExchange.com Partners with TripAdvisor to Help Explore Travel Opportunities in 150 Countries

HomeExchange.com announced today a partnership with TripAdvisor to integrate TripAdvisor reviews and ratings across the HomeExchange.com website.



“TripAdvisor is one of the most trusted travel brands in the world and our members are already using their content to plan every aspect of their travels. This partnership will provide additional value to HomeExchange.com members and will make the planning process even more seamless –members can now access useful TripAdvisor ratings and reviews without even having to leave our site,” says HomeExchange.com Chief Operating Officer Jim Pickell.

Whether browsing the newly launched “Collections”, or getting inquiries from any part of the world, HomeExchange.com members will be able to learn more about destinations before making a decision. Now information and reviews on restaurants, local farmers markets, entertainment, kid-friendly attractions, parks, and activities such as biking or hiking will be accessible within a click.

“The HomeExchange.com community is based on sharing,” says Pickell, “our members reveal their favorite things to do and places to eat to their exchange partners, creating an authentic “live like a local” experience. Our collaboration with TripAdvisor will exponentially

increase the opportunities for our members to make informed decisions and find new destinations.”

TripAdvisor content is now available on HomeExchange.com in 15 languages both on desktop and mobile.

About HomeExchange.com

Founded in 1992 by Ed Kushins, HomeExchange.com was a pioneer, early adopter, and promoter of the “collaborative consumption” movement. Building upon a foundation of trust and enthusiasm, HomeExchange.com has evolved into the largest and fastest growing online home exchange travel community in the world. After one million+ successful exchanges, their 60,000+ members have done over 130,000 home swaps in 2014 across more than 150 countries, eluding the cost of traditional accommodations and saving over 50% on each vacation. HomeExchange.com makes it easy to plan and enjoy a home exchange vacation in almost any country, city, or area of interest, and offers travelers a memorable, authentic ‘live like a local’ experience. The site is now available in 15 different languages. HomeExchange.com was named one of the fastest growing private companies in America in 2013 on the Inc. 500 / 5000 list for the third consecutive year.

About TripAdvisor

TripAdvisor is the world's largest travel site*, enabling travelers to plan and book the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools that check hundreds of websites to find the best hotel prices. TripAdvisor branded sites make up the largest travel community in the world, reaching 315 million unique monthly visitors**, and more than 200 million reviews and opinions covering more than 4.4 million accommodations, restaurants and attractions. The sites operate in 45 countries worldwide, including China under daodao.com. TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, August 2014

**Source: Google Analytics, average monthly unique users, Q3 2014; does not include traffic to daodao.com

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